
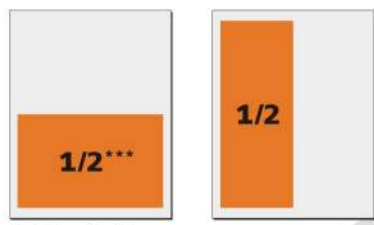
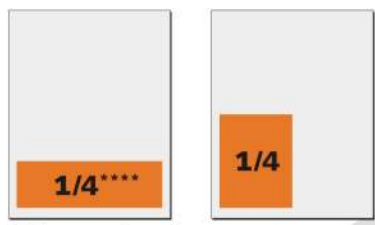


Advertising price guide for INTARZIA® & Castor® woodworking magazine for year 2012

1. Price for inside pages

 <p>1/1</p> <p>1/1 full page 182x247mm</p> <p>price: color 490 €</p>	 <p>1/2*** 1/2</p> <p>1/2 half of a page 182x122 mm*** or 89x247mm</p> <p>price: color 270 € black&white 154 €</p>	 <p>1/4**** 1/4</p> <p>1/4 a quarter of page 182x59,5 mm**** or 89x122 mm</p> <p>Price: Color 148 € black&white 76 €</p>
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2. Prices for covers and special positioning pages *

- Cover 0 **1372 €**
(only 2xA4 format, 2 pages)
- Cover II **637 €**
- Page 3 **637 €**
- Pages 4, 5, 6 and 7 **711 €**




Advertisement on pages 11 (the **Summary page**) of 55x100 mm

Price: color **230 €**

3. Price for product presentation article

Article with the same content can be published once a time in every trimester!



A4 (one page article)

Price: color **100 €**
no discount

Discount and rises for yearly contracts

- 5% discount for 2-3 consecutive publications
- 7% discount for 4-5 consecutive publications
- 9% discount for 6 consecutive publications
- +10% rise for preferential positioning

Notes:

1. There are no discounts applied.
2. The covers and the special pages can be contracted only based on the annual planning

This prices are established in Euro/issue, without VAT and do not include the artwork and DTP design
 The prices are valid for the contracts signed between 1 January – 31 December 2012
 Advertising materials will be sent on e-mail: marketing@imageline.ro, on cd, or zipped in corel, photoshop, PDF, TIF, JPG, Word.



Audited circulation
for 2008-2009-2010-2011